

Proposal Form

Name:- Lewis Ainsworth

This form should be submitted with your Year 3 Business Plan and a copy of your Live CV

Overview of the project

Briefly describe the task, the relevance of your industrial partner, the role that you will be able to fulfill and the way that this will enhance your learning.

Location: Wickes Winchester

Role: Design Consultant (DC)

Wickes design and install modern, up-to-date kitchen areas catered around the customers individual needs, desires and budget. They offer an in-store showroom tour, home appointments and virtual showroom tours to attain as much information needed to create the perfect kitchen for the customer.

As a DC I will be responsible for collecting the information provided by my colleagues or web leads team and conducting a home visit to measure up the proposed space. I then bring these designs back and create a design ready to sell to the clients in the following appointment. Once sold, I am responsible for managing the aftercare side of the project whilst the installer completes the job.

What key opportunities will this task offer you in the following areas

1. Design Practice

- Ability to learn professional practices from industry designers
- Kitchen & Bathroom visualisations for clients

2. Technology (inc software skills)

- Improved CAD skills and knowledge within Fusion FX 2020 which is an industry standard program for showrooms and appliance suppliers
- Potential to conduct virtual tours

3. Processes (Development Processes, Project Management / Time Management etc)

- Improved time management skills when dealing with real client deadlines and appointments that are booked in
- Gain a better understanding of the design process within a kitchen and bathroom retailer

4. Critical Analysis (Reflective Processes / research skills)

- Improved work efficiency over the final semester since understanding the products and design software more and more
- Reflect on how my skills and design process has improved over the course of my employment

Learning Outcomes

Please indicate how each outcome will be met in relation to the key opportunities that you have described above (Drag the ticks to the appropriate boxes add more if needed)

| | 1 | 2 | 3 | 4 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|
| Design creative products and/or environments that are attractive, easy to use and fit for purpose | X | X | | |
| Demonstrate a critical understanding of the principles of user centred / experience design, with the sensibility and ability to select and assess appropriate materials for their designs | X | | X | |
| Develop detailed concepts, narratives and engaging content for a variety of platforms highlighting areas of specialism and interest as a method for self-promotion | | X | | |
| Effectively assess and document the process of a project from outline business proposals through specifications, client changes and reviews | X | X | | X |
| Critically assess and use a range of methods to test the integrity and feasibility of their design, effectively and thoroughly prior to production | | | X | X |

Agreed Assessment Submission

Project Outcome

This will include:-

Home visit pads and renders of some of the clients briefs that I have sold and will showcase kitchen, bathroom and home office design to show my skills and variety of projects I have worked on

Project Portfolio

This will contain:-

Tehcniques and skills learned within Fusion FX 2020 during my second semester

Process Report:

This will contain:-

Details of my strength and weaknesses or areas I wish to improve upon as well as my reflection on my time management skills

Signed & Agreed by :-

Placement Representative

Supervising Tutor

Student

